



GLOBAL SOFT-LANDING ACCELERATOR

CELL & GENE THERAPY

12 Virtual Sessions + Pitch to Investors

APPLICATION DEADLINE: September 28, 2020
PROGRAM STARTS: October 12, 2020

VIRTUAL ACCELERATOR

Successfully entering the US market can be a game-changer – but without the right strategy and road map, it can also be incredibly risky and very expensive.

The **University City Science Center** can show you how to do it the right way, who to talk to and the pitfalls to avoid. Our US Market Exploration Accelerator gives companies a fundamental understanding of the legal, operational, financial, regulatory and cultural considerations of an expansion to the US. Through expert advice, one-on-one mentorship and access to a network of industry leaders, participants will gain tactile insight and a deployable road map for US market expansion from the country's oldest and largest urban research park.



THE RIGHT PARTNER. THE RIGHT CITY.

The University City Science Center operates at the intersection of academia and startup acceleration. With ties to over 30 academic institutions, healthcare institutions, government agencies, and leaders in the emerging technology sectors, the Science Center is an anchor in Philadelphia's burgeoning innovation district, University City.

Philadelphia strategically situated between the regulatory and financial centers of the US in a region where the total GDP within a 200-mile radius would rank 4th in the world if considered a single national economy.

57

years of supporting
businesses on their
growth trajectory

30+

partner academic
& research
institutions

\$1.5B

in biotech R&D
across University
City annually

SPONSORED BY



Morgan Lewis

SIGN UP TODAY

Our accelerator consists of 12 online sessions, 60-90 minutes each, with content experts, followed by small group meetings with industry leaders for individualized support. Companies work weekly with mentors ranging in expertise from medical devices, therapeutics, diagnostics and digital health.

MODULES

- Strategic and tactical legal considerations including virtual vs. physical presence, tax implications, contracts and liabilities, immigration law and intellectual property protection
- Operations including facilities, banking, insurance, accounting, taxes, talent
- Marketing to the US healthcare industry stakeholders including payers, providers and patients
- Clinical research and regulatory affairs
- Distribution, manufacturing and supply chain
- Government funding opportunities

INVESTMENT PANEL

J.P.Morgan



“Advice and mentoring from the biggest players in Pharma. If you’re serious about entering the US market you have to be on the program! I would never have dreamed of having access to companies like JP Morgan and Merck, but thanks to the accelerator I did! We now know what we need to know.”

- William Purvis, CinchOrtho Ireland

CONTACT

Canada 

Canadian companies:

Joshua Dillard
joshua.dillard@international.gc.ca

All other companies:

Karina Sotnik
ksotnik@sciencecenter.org

QUESTIONS

Karina Sotnik

215-966-6207

ksotnik@sciencecenter.org

www.sciencecenter.org

APPLICATION:
<https://bit.ly/2KM4jwT>